

Christophe Coutzoukis

ABOUT ME:

Passionate and experienced Designer, Developer and Digital Project Manager that facilitates effective teamwork and generates original solutions while enabling central focus on the company's strategic goals. A recognized thought leader with 16 years of experience in Silicon Valley and Europe. Extensive network within the cultural web community that would provide a unique and key asset to any company working on digital projects with global reach.

UX DESIGNER
FRONT-END DEVELOPER
DIGITAL PROJECT MANAGER

757 W Knickerbocker Drive
Sunnyvale, CA 94087

+1 (408) 614-6517

ccoutzoukis@gmail.com

linkedin.com/in/christophecoutzoukis

ventrebleu.com

Authorized to work in the United States

Professional experience & Achievements

Intellipro Group Inc. at Google (2015-present, Mountain View, CA)

Web Designer in the Android UX team (June 2016-present)

Provide **UX expertise** for Android Cloud Services for Partners (200+ globally: OEMs, SOCs, Carriers)

- **Redesign** and **front-end develop critical web applications** used for OTA update management and device configuration, analytics dashboards, administration of partners' presence on Google Play, etc.
- **Lead user interview process** (internal and with partners) for the OTA console
- **Design** and **front-end develop a CMS for internal UX teams** to facilitate project management and internal communication

Web Developer for Google Enterprise (June 2015-June 2016)

Team oversees 6 marketing websites for Google Enterprise, **available in 60+ languages**, which promote professional solutions for G Suite, Maps, Cloud, Chrome and Android.

- Developed **marketing websites** and fixed **agility bugs** for Google Enterprise and Google for Education
- Redesigned and developed a **landing page customization tool** for the Marketing team
- Oversaw all technical work performed by 10+ contractors and vendors developing for Google Enterprise devices (**reviewing code**, granting access, etc.)
- Drove creation and implementation of a **Developer's guide** to increase team's efficiency and impact (best practices, documentation, workflows, etc.)
- Contributed actively to an **internal development library** (Angular, SASS) for building marketing websites, available to all web developers at Google

Classicitic.com (2014-2015, Sunnyvale, CA) classicitic.com

UX/UI Designer

Management of **UX design** and **front-end development** for the **responsive portal** of this global leader in online classical concert ticket sales, which boasts a website available in **8 languages** with 150K+ users per month.

- Redesigned the search and checkout processes (+**24%** of revenue in the first 6 months)
- Created **graphic designs** (social networks, newsletters, 28 page templates)
- Conducted user analysis (**card sorting**, user statistics) that enabled **user persona creation** to guide end-user UX development
- Established a **live style guide** system
- Communicated and worked directly with a **geographically distributed team** (Europe and USA)

Design software

Adobe Creative Cloud, Sketch, UXPin, Pro Tools, Digital Performer, Reason
Basic knowledge of Blender & Unity

Development tools

Sublime Text, Grunt, Gulp, Git, Coda, Code Kit, Flash Com Server

Programming languages

HTML5, CSS3, SASS, Javascript, jQuery, Angular, Polymer, Django, Actionscript3
Basic knowledge of PHP, SQL, ASP

Languages

English (fluent)

French (mother tongue)

German (rudimentary)

Modern and ancient Greek (rudimentary)

Professional experience & Achievements (continued)

Cité de la musique (2000-2014, Paris, FR) citedelamusique.fr, sallepleyel.fr

Head of Institutional Web Division (2012-2014)

Supervised a team of 7 people including developers, graphic designers, and project managers to oversee the development and maintenance of a **large-scale responsive website** (550K+ page views per month) for this major cultural and music institution with international prestige producing live concerts, exhibitions and festivals in Paris.

- **Designed digital content and presence** for the Philharmonie de Paris (€400+ million project)
- Managed numerous **web projects** (including designing **wireframes, functional prototypes**) and **mobile apps**
- Launched a website **broadcasting live concerts** (60 per year) and video on demand
- Designed and developed a **live video player**
- Improved checkout process for sale of online seasonal ticket subscriptions within constrained timeframes
- Oversaw community management, analytics reporting, and web marketing

Webmaster (2005-2012)

- Created and developed **corporate** and **e-commerce** websites
- Designed a **web app** for the **internal information system database** including **user interviews, card sorting** and **prototyping**
- Managed advertisements/event information appearing on public electronic display kiosks

Multimedia developer (2000-2005)

- Created mini-websites for showcased seasonal exhibitions
- Designed educational games for online products and **touch screen kiosks**
- Developed an **online musical chat** using Flash Com Server

Freelance Web Designer (2000-present)

- Design websites and UX, including **user interviews, card sorting, persona creation, wireframes, content strategy** and **development**, print projects, marketing emails & newsletters, etc.
- Built a **3D website**

Education & Training

- Master of Arts & Bachelor of Arts in Philosophy, Sorbonne University Paris-IV (with high honors)
- Computer-Assisted Electro-Acoustic Music certification in sound engineering, INA-GRM
- Management training (2012-13) at Next Formation Institute

Travel & Other interests

- Extensive international travel (England, Southern Europe, Egypt, Tunisia, Iceland, Thailand); month-long expedition in the jungle in French Guyana with the *Ushuaïa Foundation*
- Subscriber and active consumer of literature and video tutorials offered on Smashing library and lynda.com
- Guitarist since 1992 (electric, folk) in several bands and musicals
- Other instruments: bass, keyboard, didgeridoo, trombone
- Four-time winner of *Family Feud* in 1998